



SUE JACQUES

SPEAKER | PROFESSIONALISM EXPERT | AUTHOR

Keynote **2** Description

CIVILITY CPR

How to Revive Respect and Resuscitate Professionalism at Work

Are you at your wit's end?

Habitual lateness. Rude language. Electronic intrusions. Sloppy appearance. Work jerks. These things affect your bottom line and carry an exorbitant price tag. It's time to take incivility, unprofessionalism, and disrespect out of the corporate closet and do something about them! Professionalism is making a huge comeback, and individuals and businesses that take action NOW will soar above their competitors. In this energetic and frank presentation Sue Jacques will share observations and ideas that will empower you to show others *you mean business!*

Do you ever wonder what to do, say or wear at work?

Professionalism goes so much deeper than the work we produce or the image we portray; it's also about our attitude, our ability to communicate effectively, and our level of confidence. Every time someone meets you, interacts with you electronically, connects with you in cyberspace, or speaks with you on the phone, it's important that they experience your professional, positive attitude and sense your self-assurance. And it's equally vital that they have confidence in your understanding of the principles and policies of the brand you are expected to represent.

It's time to kick some crass!

Even the most experienced professionals find themselves in a quandary from time to time, especially in our current economy. In *Civility CPR* you will learn practical strategies that will help you distinguish yourself through *The 6 Ps*: Punctuality, Presence, Pride, Poise, Personality, and Professionalism. From congeniality and clothing to communication and courtesy, you'll understand how to develop an authentic and strong presence that helps build a cohesive team and is in balance with the corporate brand you symbolize.

Interested in other topics? Sue would be pleased to customize a keynote for your audience.

To enquire about Sue's availability, or for more information, kindly contact Sue via email or by phone as listed below.

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